# BEN SMITH



## SKILLSET AND EXPERIENCE I WOULD BRING

Branding

Web design

Front end web development

Print media

Graphic design

Video editing

Sound editing

## CONTACT

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## PROFILE

I have always had a curious mind and enjoy diving into experiences out of my norm. My artwork has benefited from this adventurous mindset as my work ranges from newspapers, to business cards and t-shirts, to websites, to TV shows, and to theater screens. As part of a larger team, I've worked with large brands such as Intel, IBM, Dell, Red Hat, Xerox, Verizon, AT&T, Amazon, and many more. As a freelancer and co-creator of a website development business, I understand the needs of both the client and the business, while my developer mindset allows me to understand and easily communicate with back end developers. With this wide range of skills and experience, I believe I will be a valuable team player.

## WORK EXPERIENCE

### ZIFT SOLUTIONS
*2015 - Present*

**Production Manager - Senior Digital Designer**

Approve design mockups of new client implementations

Manage and distribute production tasks from Jira to the production team

Help migrate clients from the SharedVue platform to the Zift platform

### SHAREDVUE / THE CHANNEL COMPANY
*2012 - 2015*

**Web Producer - Web Production Manager**

Designed/coded syndicated showcases and email templates

Standardized front end code/structure to streamline the production process

Promoted to head of production department.

### THE WEBSITE GUYS
*2010 - 2015*

**Creative Director**

Designed branding elements: logos, business cards, shirts, posters, and more

Coded web pages for developer to integrate with the CMS Concrete 5

### FREELANCER / CONTRACT / OTHER

**Jupiter Entertainment** and **Jay Nevans:** TV graphics and websites/graphics

**Gamestop:** Sold video games and video game accessories

**iLight Technology:** Soldered and constructed plexineon light signs

## EDUCATION

### UNIVERSITY OF TENNESSEE, KNOXVILLE
*2002-2009*

BFA in Graphic Design and minor in Cinema Studies

Additional education in Computer Science, Math, and Electronics

Experience working in HTML/CSS, Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro, After Effects, Soundbooth, Encore, Quark and MS Office.

## BONUS

Credited in over a hundred episodes of various TV shows

Numerous design pieces have been displayed in theaters and art galleries

CAI Fundementals of Supervision certified

Basic Life Support certified

Accepted into the 501st Legion by building a highly detailed, screen accurate Sandtrooper armor from Star Wars and will volunteer to help promote charities and visit children's hospitals

Enjoys camping, fishing, rock 'n' roll/ heavy metal, video games, action/sci-fi movies, and other general geek stuff