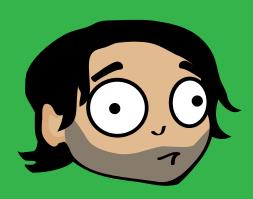
BEN SMITH



SKILLSET AND EXPERIENCE I WOULD BRING

Branding
Web design

Graphic design

Sound editing

CONTACT









PROFILE

I have always had a curious mind and enjoy diving into experiences out of my norm. My artwork has benefited from this adventurous mindset as my work ranges from newspapers, to business cards and t-shirts, to websites, to TV shows, and to theater screens. As part of a larger team, I've worked with large brands such as Intel, IBM, Dell, Red Hat, Xerox, Verizon, AT&T, Amazon, and many more. As a freelancer and co-creator of a website development business, I understand the needs of both the client and the business, while my developer mindset allows me to understand and easily communicate with back end developers. With this wide range of skills and experience, I believe I will be a valuable team player.



WORK EXPERIENCE

ZIFT SOLUTIONS

2015 - Present

Production Manager - Senior Digital Designer

Approve design mockups of new client implementations

Manage and distribute production tasks from Jira to the production team

Help migrate clients from the SharedVue platform to the Zift platform

SHAREDVUE / THE CHANNEL COMPANY

2012 - 2015

Web Producer - Web Production Manager

Designed/coded syndicated showcases and email templates
Standardized front end code/structure to streamline the production process
Promoted to head of production department.

THE WEBSITE GUYS

2010 - 2015

Creative Director

Designed branding elements: logos, business cards, shirts, posters, and more Coded web pages for developer to integrate with the CMS Concrete 5

FREELANCER / CONTRACT / OTHER

 $\textbf{Jupiter Entertainment} \ \text{and} \ \textbf{Jay Nevans:} \ \mathsf{TV} \ \mathsf{graphics} \ \mathsf{and} \ \mathsf{websites/graphics}$

Gamestop: Sold video games and video game accessories

iLight Technology: Soldered and constructed plexineon light signs



EDUCATION

UNIVERSITY OF TENNESSEE, KNOXVILLE

2002-2009

 $\ensuremath{\mathsf{BFA}}$ in Graphic Design and minor in Cinema Studies

Additional education in Computer Science, Math, and Electronics

Experience working in HTML/CSS, Photoshop, Illustrator, InDesign, Dreamweaver, Premiere Pro, After Effects, Soundbooth, Encore, Quark and MS Office.



BONUS

Credited in over a hundred episodes of various TV shows

Numerous design pieces have been displayed in theaters and art galleries

CAI Fundementals of Supervision certified

Basic Life Support certified

Accepted into the 501st Legion by building a highly detailed, screen accurate Sandtrooper armor from Star Wars and will volunteer to help promote charities and visit children's hospitals

Enjoys camping, fishing, rock 'n' roll/ heavy metal, video games, action/sci-fi movies, and other general geek stuff